
From: Planning
Sent: 18 May 2017 12:05
To: Planning
Subject: Comments for Planning Application DC/17/0871

Planning Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 12:05 PM on 18 May 2017 from Mr John Steele (Horsham Society).

Application Summary

Address: Piries Place Horsham West Sussex
Proposal: Installation of 5 x illuminated signs for new Premier Inn Hotel
Case Officer: Carol Algar
[Click for further information](#)

Customer Details

Name: Mr John Steele (Horsham Society)
Address: 2 Old Denne Gardens, Horsham, West Sussex RH12 1JA

Comments Details

Commenter Type: Member of the Public
Stance: Customer objects to the Planning Application
Reasons for comment:
- Design
- Loss of General Amenity
- Other
Comments: I am writing on behalf of the Horsham Society to object strongly to this application.

The Horsham Society objects on the grounds of size and illumination. These will mostly be visible from the Carfax and the adjacent conservation areas. They are not well designed, offering no more than a cartoon corporate image and not a suitable urban style for Horsham. They are not bespoke as Horsham encourages and deserves.

The North West elevation is clearly, and deliberately, visible from the Carfax conservation area - if not visible the applicant would not have proposed them. The sign is oversized and illuminated, so detrimental to the historic conservation area. The cartoon moon and lettering are all illuminated; that is not acceptable in such a sensitive area.

Both the signs on the South West elevation will be visible at an angle from the Carfax and should be rejected as they too will adversely affect the appearance of the conservation area. Even so they will dominate the Piries Place courtyard and should be rejected on this aspect

alone.

Both those on the North-East and South East elevation dominate areas adjacent to the conservation area, interrupting, instead of enhancing the views. These are both oversized and illuminated so should both be rejected.

The Horsham Society request that the application be rejected.

John Steele
Planning Sub Committee