

HORSHAM
SOCIETY

3 Ashleigh Road

Horsham

RH12 2LE

4th November 2016

Mr Will Rohleder

Reef Estates

By email to wrohleder@reefestates.co.uk

Dear Mr Rohleder

Piries Place Proposed Redevelopment

Further to our meeting on the 14th October 2016 at The Pavilions in Horsham when you kindly explained your proposals for the redevelopment of Piries Place to the representatives of the Horsham Society.

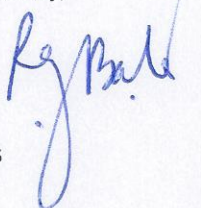
Overall your proposal seems a good solution for this important town site which is to include an hotel, an upmarket Everyman Cinema and restaurants and bars. We hope that this regeneration will bring new life into the east end of the town.

However we did express during our discussion some concerns which we set out here for your consideration. The overall height of the finished hotel and cinema, particularly the flat roofed appearance and bulk of the hotel once roof plant and associated screens are added and whether the artistic perspectives accurately reflect the visual impact when viewed from Carfax and Copnall Way and the view down North Street.

Concern was also expressed regarding the traffic routing for deliveries via Park Place and across what is currently the pedestrian access to and from the Piries Place car park. Also the positioning of a loading bay in Copnall Way which will bring heavy goods vehicles along the already congested Black Horse Way and through the Carfax.

We await the submission of Reef Estates full planning application and reserve our final views until we see the detailed plans. We would be pleased to discuss these proposals further if you think this would be helpful.

Yours sincerely,



Ron Bates

Dear Ron,

Thank you for your letter and trust you are well.

We are currently working closely with the Councils officers on façade treatment. As you can appreciate we went through an intensive few months agreeing the design concept and material pallet with the Council and their team and we feel content that we have a design that fits in well with the conservation area and our development plans for Piries.

We realise this is a highly emotive subject and we would welcome your initial comments however as you can appreciate everyone has a different views on what the scheme should look like. My contact details are below and please do not hesitate to contact me.

Best wishes,
Will
WILL ROHLEDER

Dear Will,

Thank you for your well wishes.

The Horsham Society have again reviewed your Piries Place hotel proposal and our concerns as to its box like image from all directions remain.

The proposed hotel structure does not blend in with the surrounding buildings which have pitched roofs and mansards. To illustrate our thoughts rather than write many words we attach a sketch that tries to demonstrate our thoughts.

If you consider a meeting would help, we would be pleased to have this discussion.

Kind regards and best wishes,
Ron Bates



FROM PARK STREET



FROM COPNALL WAY